



### A MESSAGE FROM VAL



2016 was a monumental year of growth for the Food Bank of South Jersey. At most organizations, this would be a cause for celebration but for me, it's a stark reminder that hunger has remained ever-present for thousands of individuals struggling with the many issues that create food insecurity and malnutrition such as job loss, rising housing costs, and impending medical bills. When alarming problems such as these face our community, a basic need like food should be the least of one's worries, which is why we have made it our mission to step up and reach out to do more for South Jersey. By expanding our presence in the four counties we serve, we have successfully implemented and grown a variety of programs that have contributed to over 11 million pounds of food distributed this past year.

We expanded our reach in serving seven food deserts in South Jersey, low-income neighborhoods where access to healthy food options are limited or non-existent, through our mobile pantry program delivering 45,000 pounds of food directly to those who need it. Our plan is to further extend our reach into at least seven more food deserts by year's end.

We have worked exhaustively to triple the offerings of our Summer Meals program by delivering over **150,000 meals to feed nearly 4,000 children** who rely on the free and reduced school lunches that go away when school is out of session. By continuing to engage our community's key stakeholders through unique events such as our Summer Meals Menu Selection Event where we invited children and community members to taste and vote on the food we serve, we are planning to double our impact in the summer of 2017.

We have even launched our mobile therapeutic food pantry to support hospital out-patients with specific dietary needs by partnering with hospitals across our territories to bring healthy food and nutrition education that's essential to their health and well-being. We've also expanded the Senior Box Program to distribute over 4,000 boxes to seniors in need in 2016 and are on track to deliver over 10,000 boxes in 2017.

The list goes on, and in reflecting on the many areas of growth we have accomplished over the course of this year, and the many projects we have coming down the pike, I realize that there are so many people, organizations, and partnerships whose involvement is critical to our success. It's the commitment of our corporate partners, the service of our volunteers, the stories of our beneficiaries, and the dedication of our community partners who create the foundation for our existence and help answer the "why" for what we do. Their perspectives and reasons for service are what make us "us." When someone asks who the Food Bank of South Jersey is, each of these individuals can have confidence in saying, "I am the Food Bank of South Jersey."

It's also why I can say: "My name is Val Traore, and **I AM the Food Bank of South Jersey.**" And so are you!

Yours in Service,



Val Traore  
President and CEO



### BOARD OF TRUSTEES

**Richard J. Cureton** – Board President  
**Sam Thevanayagam** – Board Secretary  
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**John Taglienti**  
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**Sheba E. Vine**

### Executive Team

**Val Traore** – President and CEO  
**Tom Sims** – Chief Development Officer  
**Joe Njoroge** – Chief Operating Officer



#### OUR MISSION

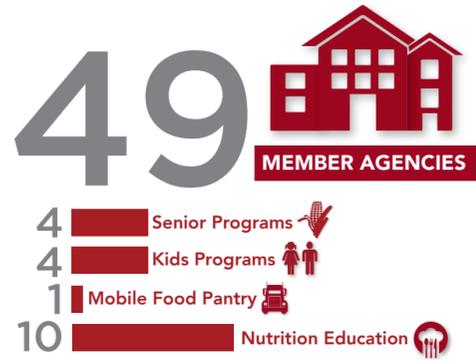
The Food Bank of South Jersey exists to provide an immediate solution to the urgent problem of hunger by providing food to needy people, teaching them to eat nutritiously, and helping them to find sustainable ways to improve their lives.



# I AM THE FOOD BANK OF SOUTH JERSEY.



## 2016 COMMUNITY IMPACT REPORT



## BURLINGTON COUNTY

These children and the realities that they face are what remind us of why this work is important. It's why our South Jersey children are the Food Bank of South Jersey.

Imagine looking forward to going to school in the morning only because you know there will be breakfast ready for you when you get there. Imagine counting down the hours until your lunch period because you haven't eaten since yesterday's lunch period. These are the startling realities that over 57,000 children face in South Jersey today, and something that Nicole Sharp, the School-Aged Child Care and Camp Director of the YMCA of Burlington and Camden Counties sees every day. "We run afterschool programs where the Food Bank of South Jersey provides healthy snacks to kids," states Sharp. "They rely on that snack because it can be a long day for them, especially the little guys – some kids will ask 'can I take something home for my brother' or 'can I take extra.'" But what about when school lets out, and kids are left without access to the nutrition they need to grow, learn, and excel? That's where FBSJ steps in to provide daily meals to kids in need through the Summer Meals program.

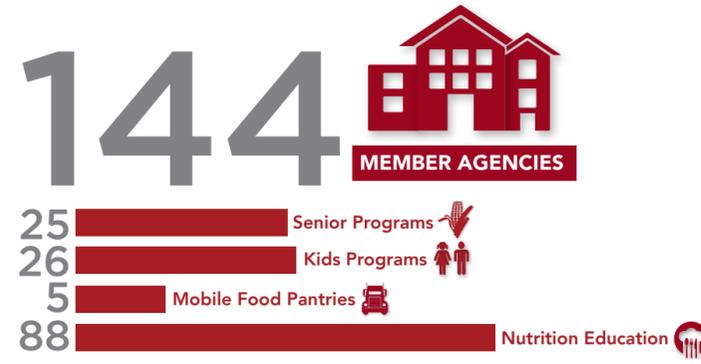
## GLOUCESTER COUNTY

My name is Jackie Gould, I am a retired librarian and I AM the Food Bank of South Jersey.

I've been volunteering here for the last eight years. It just makes you feel good. I've done everything from sorting food for distribution, organizing mailings, auditing data, and even driving a truck for the Summer Meals program. After working at Clearview Regional High School in Mullica Hill for 40 years, I wasn't ready to just sit at home doing nothing. I wanted to continue doing something meaningful. A simple google search led me here, where I feel like a part of the team. The hunger study was a real eye-opener for me, and being under the impression that we are a powerful, rich country I thought to myself people shouldn't be hungry here. That was the most humbling experience of my life...it made me realize that I needed to do more.



# I AM THE FOOD BANK OF SOUTH JERSEY.



## CAMDEN COUNTY

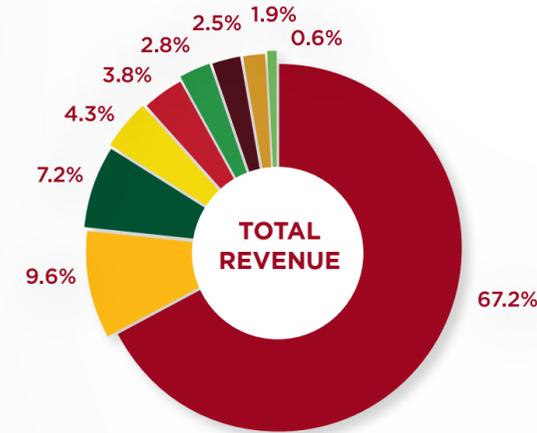
"Our partnership with the Food Bank of South Jersey makes a real difference and helps us live our purpose to deliver Real Food that Matters – it's what makes us the Food Bank of South Jersey."

A decades long partnership that has resulted in more than \$1 million in direct and in-kind support, over 800,000 pounds of donated food, more than 1,000 volunteer hours, five awards, and tens of thousands of life-changing jars of salsa, Campbell's commitment to supporting their community along with FBSJ is remarkable. Campbell's has made community impact and food access a hallmark to their company's overall strategic vision setting a goal to reduce childhood obesity and hunger by 50 percent and create a positive impact on the lives of 100 million youth by the year 2020. "Campbell Soup is committed to making a measurable difference in our hometown communities," states Dave Stangis, Campbell's Vice President of Public Affairs.

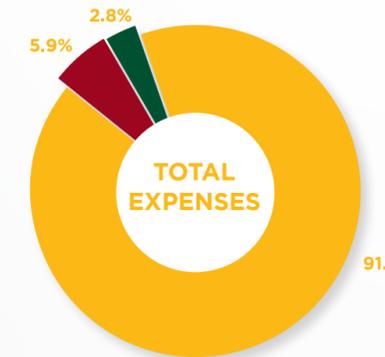
## SALEM COUNTY

With the shadowed support of a community partner like the Salem Health & Wellness Foundation, FBSJ is able to facilitate a brighter future for Salem's greatest assets, and it's why they are the Food Bank of South Jersey.

Food is widely regarded as a first step toward better health but when access to proper nutrition education is limited or non-existent it's difficult to get on the right track. The Salem Health & Wellness Foundation is working to bring that accessibility to their community by focusing on the contributing factors of health problems in Salem County and funding programs that tackle the problems where they begin. For FBSJ, their mission enables the Healthy Living Initiative (HLI) team to reach kids, teens, and parents through a variety of courses that promote a better understanding of the benefits of eating fruits and vegetables, how to read and dissect nutrition labels, and even develop their public speaking chops.



|                                  |                     |
|----------------------------------|---------------------|
| FOOD CONTRIBUTIONS               | \$11,469,961        |
| CONTRIBUTIONS                    | \$1,639,840         |
| OTHER GRANTS                     | \$1,229,713         |
| SPECIAL EVENTS                   | \$737,443           |
| GOVERNMENT GRANTS                | \$639,921           |
| USDA & GOVERNMENT AGENCY FEES    | \$479,347           |
| SHARED MAINTENANCE               | \$422,680           |
| COOPERATIVE FOOD SALES           | \$331,079           |
| DUES AND OTHER                   | \$108,970           |
| INTEREST INCOME                  | \$1,595             |
| UNREALIZED (LOSS) ON INVESTMENTS | \$10                |
| <b>TOTAL REVENUE</b>             | <b>\$17,060,559</b> |



|                          |                     |
|--------------------------|---------------------|
| PROGRAM SERVICES         | \$16,327,558        |
| FUNDRAISING              | \$1,054,571         |
| MANAGEMENT & GENERAL     | \$507,179           |
| <b>TOTAL EXPENSES</b>    | <b>\$17,889,308</b> |
| CHANGE IN NET ASSETS     | -\$828,749          |
| NET ASSETS, JAN 1, 2016  | \$5,395,521         |
| NET ASSETS, DEC 31, 2016 | \$4,566,772         |

### TOP FOOD DONORS

Arm Full of Help  
Bimbo Bread Co.  
BJ's Wholesale Club  
Campbell Soup Company  
Edward Don & Company  
Farm Fresh, Inc.  
Farmers Against Hunger  
FFE Transportation Services  
Jet.com  
LiDestri Foods/Zeigler's Beverage

Myles Transportation  
National Letter Carriers'  
Postal Food Drive  
Nestle Waters North America  
Pepsi  
PHH Mortgage Company  
Rastelli Global  
RLS Logistics  
Sam's Club  
Seviroli Foods

ShopRite  
Target  
Taylor Farms New Jersey, Inc.  
Thayer/Anpesil Distribution  
United Way of Greater Philadelphia  
and Southern New Jersey  
Walmart

### TOP INSTITUTIONAL DONORS

Allen Foundation  
Anthem Associate Giving Campaign  
Bank of America  
Campbell Soup Company  
Costco  
Disabled Americans Trust  
Dunkin Donuts/Baskin Robbins  
Enterprise Holdings Foundation  
Holman Automotive Group  
Horizon Foundation

Jamie & Lisa Maguire  
Family Foundation  
MKM Foundation  
Morgan Stanley  
New Albertsons Inc  
Panera Bread  
Shoprite/Wakefern  
Partners In Caring  
Subaru of America  
Sun National Bank

Target  
United Way Gloucester County  
United Way of Greater Philadelphia  
and Southern New Jersey  
Walmart  
Wawa  
Wegmans Food Markets  
William G. Rohrer Charitable Foundation

In 2016, we distributed 11 million pounds of food – the equivalent of 9.2 million meals to children, families, seniors and veterans in South Jersey.