Food Bank of South Jersey PRESENTS Viva South Jersey

Sponsorship Opportunities

ALL SPONSORS RECEIVE THE FOLLOWING: Company logo on event website, social media, event materials, silent auction mobile bidding device, signage and email campaign. Company name in press release and advertising in event tribute journal.

ROYAL FLUSH SPONSOR: $15,000

14 Tickets (Reserved seating), Top sponsor billing, Two-page color advertising, Company banner prominently displayed, $3,000 casino gaming chips.

MISSION-ENRICHING ASSETS INCLUDED:

- Check presentation to the CEO
- Invitation to volunteer and distribute food to actual recipients at a Hope Mobile distribution
- Invitation to tour a Summer Meals site – get a firsthand account of your contribution's impact
- Invitation to attend Annual Partners Meeting

BAND AND ENTERTAINMENT SPONSOR: $12,500

12 Tickets (Reserved seating), $12,500 (Exclusive to one company),Your contribution will help provide fresh meals to over 7,000 children during the summer, Two-page color advertising, 1750 casino gaming chips.

ADDITIONAL ASSETS INCLUDED:

- Exclusive sponsor designation: Official Viva South Jersey Band and Entertainment Sponsor
- Company acknowledgment by lead vocalist
- Company brand identity on stage signage

FOUR OF A KIND SPONSOR: $10,000

10 Tickets (Reserved seating), Two-page color advertising, $1,750 casino gaming chips.
Your contribution will also get us closer to distributing food to over 48,000 households through our mobile food pantry.

FULL HOUSE SPONSOR: $7,500

8 Tickets (Reserved seating), Full-page color advertising, $1000 casino gaming chips. Your contribution will also help deliver nutritious food, monthly, to selected schools through the school pantry program.

SILENT AUCTION SPONSOR: $6,000 (Exclusive to one company)

6 Tickets (Reserved seating), Full-page color advertising.

ADDITIONAL ASSETS INCLUDED:

- Exclusive sponsor designation: Official Viva South Jersey Silent Auction Sponsor
- Company brand identity on silent auction page on event registration site
- Company brand identity on all silent auction sign
- Company banner displayed by silent auction items

STRAIGHT SPONSOR: $5,000

6 Tickets (Reserved seating), Full-page color advertising, $1000 casino gaming chips. Your contribution will also provide a two-week supply of groceries for seniors.

THREE OF A KIND SPONSOR: $2,500

4 Tickets (Reserved seating), Half-page color advertising, $250 casino gaming chips. Your contribution will also provide 12,500 meals for vulnerable, food-insecure children.

1501 John Tipton Blvd., Pennsauken, NJ 08028 • 856.662.4884 • foodbankSJ.org

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Journal Ad Specifications

FULL PAGE

5.5″ x 8.5″

HALF PAGE

5.5″ x 4″

QUARTER PAGE

2.75″ x 4″

Companies interested in the ***Royal Flush** lead sponsorship opportunity should secure this spot no later than September 15th in order to receive all applicable benefits. Logos received late may fail to be included in applicable promotional materials.

ADVERTISING DEADLINE:

OCTOBER 25, 2017

Ads should be sent as camera-ready art in a png, pdf, jpg, or eps format, to fbsjevents@foodbanksj.org.

Food Bank of South Jersey PRESENTS

Viva South Jersey

SATURDAY NOV. 4, 2017 The Crowne Plaza • 7:00pm-11:00pm

Please fill out form and return to the Food Bank of South Jersey

OR PURCHASE ONLINE AT FOODBANKSJ.ORG/VIVASJ

CONTACT INFORMATION

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

PAYMENT INFORMATION

☐ Visa ☐ Master Card ☐ American Express

☐ Discover ☐ Check Invoice Me (Companies Only)

Card Number

_____

Exp Date. _____ Sec Code _____

Signature _____

Date _____

SPONSORS

- ☐ Royal Flush $15,000
- ☐ Band/Entertainment $12,500
- ☐ Four of a Kind $10,000
- ☐ Full House $7,500
- ☐ Silent Auction $6,000
- ☐ Straight $5,000
- ☐ Three of a Kind $2,500

JOURNAL ADS

- ☐ Full Page $1,500
- ☐ Half Page $1,000
- ☐ Quarter Page $500
- ☐ Journal Message $150

TICKETS ONLY

- ☐ Single $175
- ☐ Couple $300
- ☐ 10 - Tix Pack $1,500

THANK YOU FOR YOUR SUPPORT!

Please return the form below to: Food Bank of South Jersey, Events Department 1501 John Tipton Blvd. Pennsauken, NJ 08110. For more information, contact: Lavinia Awosanya (856) 662-4884 ext. 119 or fbsjevents@foodbanksj.org

You may also visit, **foodbanksj.org/vivasj** to purchase tickets or become a sponsor.

FOOD BANK OF SOUTH JERSEY

Food | Nutrition | Sustainability

Live Local. Give Local.