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## About Viva South Jersey

Viva South Jersey is the Food Bank's annual fundraising gala that goes a long way in generating the funds we need to serve nearly 200,000 poor, food-insecure South Jersey families from Burlington, Camden, Gloucester and Salem Counties. *Sometimes a Little Gift Goes a Long Way!*

## When You Support the Food Bank, You Make a Genuine Difference in People's Lives

Dear Friend,

The needs of the poor are so vast that we sometimes wonder whether a small donation will make any impact at all. Here at the Food Bank of South Jersey, we also occasionally ask ourselves: Are we making an impact? We're happy to report that with the help of our community and our partners, the answer is a resounding "Yes." The more than 200 food pantries, community kitchens and shelters we serve remind us daily of how vital the Food Bank of South Jersey is to the community.

Today, we meet the hunger needs of some 196,000 people including young children, struggling families and at-risk seniors.

**So, why am I writing to you if all is going well?** On Thursday, November 10, we are hosting our annual Viva South Jersey fundraising gala from 6:00 to 10:00 p.m. This Gala is our single largest revenue event. **The Food Bank of South Jersey needs your help in making a "small donation" in the form of an auction item.**



No auction item is too small. We'll accept everything: from **restaurant gift cards**, to **desirable retail items** and **tech products**; from a **weekend at a B&B** to an **overnight stay at a five-star hotel** or a **local spa day**. Would you please consider giving a helping hand to the working poor in our community who are at risk of going hungry without our support?

An auction registration form is provided on the next page. Please note the type of item you can donate. Or, you can easily send the details via email to [FBSJevents@FoodbankSJ.org](mailto:FBSJevents@FoodbankSJ.org). If you have questions, simply call 856 662 4884, ext. 119 and ask for Lavinia, or you may call me directly.

Best regards,

Viva South Jersey Gala Committee

The Food Bank of South Jersey is a 501(c)(3) tax-exempt organization. Therefore, portions of your auction donation may be tax deductible as a charitable contribution. *All Donors will receive an advertising listing in the Viva South Jersey Gala Tribute Journal.*



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## *Without a Silent Auction, over 50,000 Children Will Go Hungry*

Without donations, we don't have a silent auction; without a silent auction, we don't raise funds; without the funds, nearly 200,000 South Jersey residents (including more than 50,000 children) are at risk of going hungry.



**When you give to the Food Bank, you make a genuine difference!**



The Food Bank of South Jersey is the largest source of government and non-government food assistance in South Jersey, servicing communities across Burlington, Camden, Gloucester, and Salem counties. Since 1985, through prudent planning and stewardship, we have distributed more than 100 million pounds of food, connecting our neighbors in need to an expansive network of pantries, community kitchens, and shelters.

**FOOD BANK OF SOUTH JERSEY**  
**Counties Served:**  
 Burlington, Camden, Gloucester, Salem

**CHILD FOOD INSECURITY RATE:**  
**16.5%** of the service area's children

Number of Food Insecure Children: **51,830**





## *We're proud to list the following companies as Partners & Supporters*



- Alloy Silverstein
- American Asphalt
- Bank of America
- BB&T
- BJ's Wholesale Club
- Campbell Soup Company
- Chila Consulting
- Citizens Bank
- Dunkin Donuts/Baskin Robbins
- Gannett
- Holman Automotive
- Kennedy Health System
- Lockheed Martin
- Panera Bread
- Pepsi Cola Nat'l Brand Beverages
- Parts Life, Inc.
- Matt Blatt Glassboro
- Rastelli Foods
- Salem Health and Wellness
- ShopRite
- Subaru of America
- Sun National Bank
- Twin Oaks Community Services
- United Airlines
- United Way
- USPS
- Walmart
- Wawa
- Wegmans Food Markets
- Wells Fargo



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## Auction Registration Form

Viva South Jersey is the Food Bank's annual fundraising gala that goes a long way in generating the funds we need to serve nearly 200,000 poor, food insecure South Jersey families from Burlington, Camden, Gloucester and Salem Counties. **Thank you for your auction donation. It will help families put food on their tables!**

### CONTACT INFORMATION

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### DONATION INFORMATION *All donations must be received by November 6, 2016*

Donated Item: \_\_\_\_\_ \$ \_\_\_\_\_

Product or  Service

*Approximate Retail Value*

Donation Description: \_\_\_\_\_

Date Restrictions (If applicable) \_\_\_\_\_

### DELIVERY OF DONATED ITEM(S) (PLEASE SELECT ONE)

I/We will send donation via: \_\_\_\_\_ ETA: \_\_\_\_\_

Food Bank should pick up donation by: \_\_\_\_\_

Donor Signature: \_\_\_\_\_

**Thank You for Your Support! Please Return this Form to:**

Food Bank of South Jersey, Events Department | 1501 John Tipton Blvd. | Pennsauken, NJ 08110  
For more information, contact: Lavinia Awosanya | (856) 662-4884 ext. 119



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