

The Food Bank of South Jersey's 35th Anniversary Logo Specifications

The logo font is Goudy Old Style.

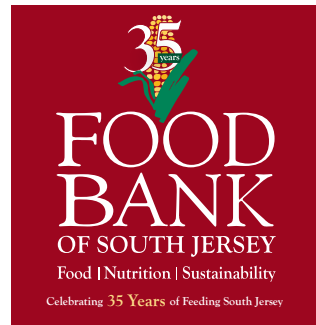
The four color horizontal version of the logo is the preferred format. Use vertical logo for vertical formatting.

- No less than a quarter of an inch of space should surround all variations of the logo.
- The logo should not be stretched or altered or cut-off in any way.
- The logo should always be displayed in its entirety
- When using a colored background, please use white alternate logo.

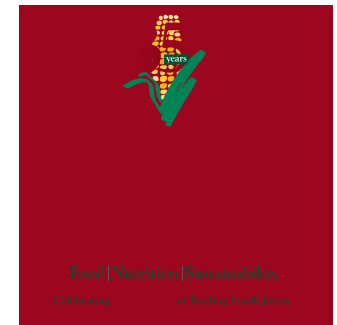


Alternate Logo Variations

Correct Use:



Incorrect Use:



Color Matching



CMYK: C=0 M=100 Y=80 K=40
Pantone 186
RGB: R=158 G=6 B=33
Hex: #9e0621



CMYK: C=100 M=0 Y=79 K=65
Pantone 349
RGB: R=0 G=82 B=50
Hex: #005232



CMYK: C=0 M=30 Y=100 K=0
Pantone 110
RGB: R=253 G=185 B=19
Hex: #fdb913