2019 COMMUNITY IMPACT
FOOD BANK OF SOUTH JERSEY’S ANNUAL REPORT
Every person, young and old, deserves to access and enjoy one of life’s basic necessities – **FOOD!**
A MESSAGE FROM OUR PRESIDENT AND CEO AND BOARD CHAIR

SEPTEMBER 2020: As the Food Bank of South Jersey continues to meet an accelerated need for hunger-relief throughout its four-county region due to the devastating impact of COVID-19, Fred C. Wasiaak and Megan D. Shea reflect on the organization’s impact during 2019, resilient and escalating capacity to serve and vision for a food-secure South Jersey.

The Food Bank of South Jersey is committed to building a food-secure South Jersey. As the leading hunger-relief organization serving Burlington, Camden, Gloucester and Salem counties, we are focused on providing an immediate solution to the urgent crisis of hunger, as well as educating and empowering South Jersey to eat nutritiously, leverage sustainable food management and eliminate barriers that obstruct access to food security.

Beyond addressing the direct implications of food insecurity through robust hunger-relief food distribution and programming, we, as an organization of service, profoundly uphold a mindset to continuously increase our infrastructure to serve through partnership expansion, deepened stakeholder engagement, substantive program delivery, ascended direct service performance and invigorated operational fortitude.

Throughout 2019, we capitalized, as an organization, on our distinct and revivified strengths of stewardship to serve individuals, children, families and seniors facing the daily threat of hunger. We built upon the organization’s more than three decades of devoted hunger-relief service to South Jersey by optimizing existing strengths while expanding capacity to more deeply serve – all the while driving to close the hunger gap and identify future challenges.

On behalf of an amazing staff of dedicated individuals, and the support of donors, partners, advocates, volunteers and steadfast friends, we invite you to join us by getting involved with the many partnership, sponsorship and volunteer opportunities at the Food Bank of South Jersey. Our commitment to South Jersey and the food-insecure communities we serve is dependent, in large part, upon the compassion, care and heart of all who hope to cultivate meaningful change in our community.

Together we can feed South Jersey, and, in doing so, give power to a food-secure tomorrow for us all.
136,750 FOOD-INSECURE SOUTH JERSEY RESIDENTS

1 in 8 CHILDREN ARE FACING HUNGER

20,000 PLUS SENIORS FACE DIFFICULT CHOICES
Distributing food to people in need is the entry point of fulfilling our mission. FBSJ is the largest source of government and non-government food assistance that supports the unique geographic landscape – urban, suburban and rural – of South Jersey. In order to support our vision of people living healthy thriving lives, FBSJ seeks to continue playing a key role in improving equitable access to nutritious food for all communities in South Jersey.

13.2 million meals provided for people facing hunger.

11,787 adults, seniors and children were taught how to prepare and consume healthy foods.

17,520 boxes of food provided to seniors in need.

235,038 summer meals served to children.

189 partner agencies made up the Food Bank of South Jersey hunger-relief network.

6,277 volunteers contributed 18,179 work hours.

1,475,479 meals rescued from going to waste.

58 diverse communities served across four counties.
Delivering Food, Hope and Health

Individuals facing hunger deserve compassion and support. Hunger in itself is an everyday disaster that leaves families worried, stressed and at greater risk of developing chronic diseases like hypertension, diabetes and heart disease. At the core of the Food Bank of South Jersey’s vision is to see residents living a happy, productive and fulfilling life. Every South Jersey resident should have access to the most fundamental of human needs - FOOD, healthy nutritious FOOD!

13.2 MILLION MEALS PROVIDED FOR PEOPLE FACING HUNGER.

Curbing Food Waste

The fact is: Food should not be wasted when hungry people are in our midst. With this premise in mind, we created the Retail Rescue program. This food distribution program connects agencies with local retailers, such as restaurants and supermarkets, who have a surplus of food that can now be donated to the agencies instead of being thrown out. When the Community Care Food & Clothing Pantry first heard about the Retail Rescue program, they were apprehensive to join. They were worried about the amount of work and volunteers it would take to do the frequent pickups, but their increasing clientele prompted them to try out the program in order to meet their growing needs.

1,475,479 MEALS RESCUED FROM GOING TO WASTE.
11,787 ADULTS, SENIORS AND CHILDREN WERE TAUGHT HOW TO PREPARE AND CONSUME HEALTHY FOODS.

EAT WELL. MOVE WELL. FEEL WELL.

Increasing the Consumption of Healthy Foods! FBSJ established the Health and Wellness department with the purpose of helping South Jersey residents dramatically improve their overall health and wellbeing. As the lead implementation partner of Share Our Strength’s Cooking Matters® curriculum and the only organization in the State of New Jersey to offer the full range of Cooking Matters® courses, FBSJ’s H&W is leading the charge to curtail the development of chronic diseases exacerbated by poor dietary habits and choices.
The fixed income of a senior citizen can be no match for the rising cost of necessities like medicines and utilities. By month’s end, budget dollars available for food often grow scarce.

**17,520 BOXES OF FOOD PROVIDED TO SENIORS IN NEED.**

The fixed income of a senior citizen can be no match for the rising cost of necessities like medicines and utilities. By month’s end, budget dollars available for food often grow scarce.

At 78, Rosario Blanco is a retired fashion designer, who once earned nearly six figures a year at the height of her professional life working in New York City’s fashion district, which she commuted to each day by train from her spacious home in Cherry Hill.

Now a widow, with no children, Rosario lives a modest life in an assisted living apartment community, still in her beloved Cherry Hill, where she benefits from home health aides to maintain her independent lifestyle – her entire savings gone from decades of supporting family, friends and anyone she could lend a dollar to help.

“It was always important to me to be good to other people,” Rosario shares. “What is more important in this life, than being good to others? Nothing. Nothing, matters more.”

To keep her refrigerator from going empty, Rosario relies heavily – and with great appreciation – on food she receives from the food pantry closest to her apartment.

“I thank God for the food pantry. The food pantry is a part of my life and I am so grateful.”
SHAPING THEIR FUTURE

NOURISHING YOUNG HEARTS, MINDS AND TUMMIES

They are exuberant, creative and naturally happy until they encounter the devastating effects of hunger. These are the hope-filled children of our future, the next generation of leaders! The fact is that children are more likely to face food insecurity than any other demographic in the United States. This narrative is unacceptable to the FBSJ; the cost of not addressing child food insecurity is simply too HIGH and for that reason, FBSJ has taken the bold step to provide year-round child nutrition programming.

With the addition of the “Bus Stop Café” – a renovated and air conditioned school bus featuring a new interior design with a built-in dining room – children gather together to enjoy meals and socialize. The program offers peace of mind to parents, too – as it takes some of the burden of replacing school provided meals once summer begins. The mobile eatery with its vibrant exterior design of jolly-looking fruits and vegetables such as corn, watermelon and broccoli, provides thousands of fresh, high quality meals to food insecure children.

235,038 SUMMER MEALS SERVED TO CHILDREN.

BUS STOP CAFÉ MAKES 27 DELIVERIES OF FRESH MEALS

NOURISHING YOUNG HEARTS, MINDS AND TUMMIES

They are exuberant, creative and naturally happy until they encounter the devastating effects of hunger. These are the hope-filled children of our future, the next generation of leaders! The fact is that children are more likely to face food insecurity than any other demographic in the United States. This narrative is unacceptable to the FBSJ; the cost of not addressing child food insecurity is simply too HIGH and for that reason, FBSJ has taken the bold step to provide year-round child nutrition programming.

With the addition of the “Bus Stop Café” – a renovated and air conditioned school bus featuring a new interior design with a built-in dining room – children gather together to enjoy meals and socialize. The program offers peace of mind to parents, too – as it takes some of the burden of replacing school provided meals once summer begins. The mobile eatery with its vibrant exterior design of jolly-looking fruits and vegetables such as corn, watermelon and broccoli, provides thousands of fresh, high quality meals to food insecure children.

235,038 SUMMER MEALS SERVED TO CHILDREN.

BUS STOP CAFÉ MAKES 27 DELIVERIES OF FRESH MEALS

KIDZPACK provides at-risk school children with nutritionally-balanced grocery items.

KIDS CAFÉ supplies dinner and nutritious snacks in safe, supervised environments.

SCHOOL PANTRY directly assists low-income school communities with supplemental groceries.

Special thanks to Subaru of America who donated a record-setting 15,000 KidzPacks.

Feeding Children Healthy Meals Year-round – More Programs
THE PARTNERSHIPS THAT SHAPE OUR MISSION

189👍
PARTNER AGENCIES
MADE UP THE FOOD BANK OF SOUTH JERSEY HUNGER-RELIEF NETWORK.

MAKING OUR WORK POSSIBLE

Nearly 190 agency partners reinforce our mission to end hunger in communities across Burlington, Camden, Gloucester and Salem counties. With our help, these agencies have access to millions of pounds of food to meet the needs of people living in food-insecure households.

The Circle of Excellence Award is given annually to a partner agency whose impact through its programs and services stand apart in the fight against hunger in South Jersey. The 2019 award goes to Victory Assembly of God located in Salem County.

Since opening its doors, The Pantry at Victory Assembly of God has provided nutritional support for more than 1,450 households, distributing thousands of bags of groceries, totaling more than 750,000 pounds of food in all!

“For our Pantry, it has been a Year Of YES, shares Pastor Maria Siegel. Yes, to creative initiatives to serve our clients with greater sensitivity and deeper compassion. Yes, to expanding our capacity for more food, better food, fresher food. Yes, to partnering with community organizations that foster literacy and enlighten minds. Yes, to hospitality, to facilitating connectivity, because sometimes a hungry heart is as urgent a need as a hungry belly. The elderly, the single parent, the working family struggling to make ends meet, or anyone in food crisis is welcome to come.”
The Food Bank of South Jersey was started by a small group of dedicated volunteers, resolved to feed their neighbors in the City of Camden. Today, volunteers continue to help us feed hungry people throughout South Jersey by assembling food boxes, sorting thousands of pounds of donated food items, distributing food at designated food distributions, supporting our Health & Wellness nutritional education programming and much more. Thank you, volunteers!

MEET NOAH

When Noah Gregory graduated from high school and faced a summer of free time, he decided to spend his new-found free time volunteering and turned to the Food Bank of South Jersey.

“The Food Bank of South Jersey is the most well-known food bank in my area, and they have very flexible volunteer hours, so it fit perfectly with my schedule,” said Noah. “Once I started volunteering, I realized how great of a place to work it is – everyone was so welcoming.”

For the past two years, Noah has volunteered at FBSJ at least once or twice a week for four hours. He started off helping with meal preparation for FBSJ’s Summer Meals program but has transitioned into helping the Food Bank with data entry for its recurring food drives, programs and more.

Once I started volunteering, I realized how great of a place to work it is – everyone was so welcoming.”
BEING GOOD AND GRATEFUL STEWARDS OF YOUR CONTRIBUTIONS

93.5% of contributions go directly into hunger-relief programs that serve adults, children and seniors.

**REVENUE**

- **72.2%** Food Contributions
- **8.0%** Government Grants
- **6.2%** Contributions
- **4.2%** Other Grants
- **4.0%** USDA & Government Agency Fees
- **3.5%** Special Events
- **4.0%** Fundraising
- **2.5%** Management & General
- **1.0%** Shared Maintenance
- **0.6%** Cooperative Food Sales
- **0.5%** Delivery Fees and Other Revenue
- **0.0%** Interest Income
- **100%** Total Revenue

**EXPENSES**

- **93.5%** Programs & Services
- **4.0%** Fundraising
- **2.5%** Management & General
- **1.0%** Shared Maintenance
- **0.6%** Cooperative Food Sales
- **0.5%** Delivery Fees and Other Revenue
- **0.0%** Interest Income

**Total Revenue** $24,601,765

**Total Expenses** $23,761,374
<table>
<thead>
<tr>
<th>Rank</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Walmart</td>
</tr>
<tr>
<td>2</td>
<td>CVS pharmacy</td>
</tr>
<tr>
<td>3</td>
<td>ShopRite</td>
</tr>
<tr>
<td>4</td>
<td>Target</td>
</tr>
<tr>
<td>5</td>
<td>jet</td>
</tr>
<tr>
<td>6</td>
<td>Stamp Out Hunger</td>
</tr>
<tr>
<td>7</td>
<td>BJ's</td>
</tr>
<tr>
<td>8</td>
<td>ACME</td>
</tr>
<tr>
<td>9</td>
<td>Amazon</td>
</tr>
<tr>
<td>10</td>
<td>Eastern Propak LLC</td>
</tr>
</tbody>
</table>
TOP INSTITUTIONAL DONORS 2019

Giving Hope Partners: $20,000 +

- ShopRite Foundation
- Campbell Soup Foundation
- Wegmans
- Subaru
- Wakefern

- Dunkin' Donuts
- REINVESTMENT FUND
- The David Tepper Charitable Foundation Inc
- Columbia Bank Foundation
- The Selective Insurance Group Foundation

MKM Foundation

- Aetna Better Health of New Jersey
- American Water
- Ballard Spahr LLP - Cherry Hill NJ
- Citizens Bank - Charitable Foundation
- Deborah Heart & Lung Center
- Glaxo SmithKline Foundation
- Hill, Barth & King LLC (HBK CPA and Consultants)
- Jaws Youth Playbook
- The Beneficial Foundation (Now WSFS Bank)
- The Sprouts Healthy Communities Foundation
- The Village Apartments of Cherry Hill

- United Way of Greater Portland
- YourCause LLC - Vanguard

Official Airline Partner

Sharing Strength Partners: $15,000 - $19,999

- Jefferson
- Vanguard
- DAV
- Camden Coalition of Healthcare Providers
- Walmart
- RITE AID Foundation

- Land O'Lakes Inc Foundation
- NJM Insurance Group
- National Time System Inc
- Paulsboro Refinery
- Pepsi-Cola & National Brand Beverages
- RLS Logistics
- Schlosser Properties

Inspiring Change: $10,000 - $14,999

- Greater Philadelphia and Southern New Jersey United Way
- M&T Bank
- Lockheed Martin
- Virtua Health
- Starbucks Foundation

- Family Foundation
- Garden Homes Fund

Corporate Partners: $5,000 - $9,999

- Aetna Better Health of New Jersey
- American Water
- Ballard Spahr LLP - Cherry Hill NJ
- Citizens Bank - Charitable Foundation
- Deborah Heart & Lung Center
- Glaxo SmithKline Foundation
- Hill, Barth & King LLC (HBK CPA and Consultants)
- Jaws Youth Playbook
- Kennedy University Hospital - Cherry Hill
- Land O'Lakes Inc Foundation
- NJM Insurance Group
- National Time System Inc
- Paulsboro Refinery
- Pepsi-Cola & National Brand Beverages
- RLS Logistics
- Schlosser Properties
- Share Our Strength
- Somerset Stores LLC
- State Farm Insurance
- State of New Jersey - Faith Based Initiatives
- TD Charitable Foundation

- United Way of Greater Portland
- YourCause LLC - Vanguard

Official Airline Partner
LEADERSHIP

Megan D. Shea³
Chairperson
Co-Founder & CEO, The Soulfull Project, PBC

Michael H. Kinzler³
Vice Chairperson
Business Consultant

Suzanne Ghee
Secretary
President and CEO, Thrive Public Affairs

Altheia LeDuc
Treasurer
Partner, Gold Gerstein Group, LLC.

Sandy Capell¹
Retired Manager, Corporate Responsibility and Philanthropy

Richard J. Cureton²
Retired President, Whitesell Construction

Pam Boyd
Co-Founder & President, Thomas/Boyd Communications

Joseph R. Ford²
President, Barcroft Associates

Diana L. Haussling⁴
Director Ecommerce & Shopper Marketing, Campbell Soup Company

Siobhan Keefe
Vice President of Finance, Franklin Institute

Kate A. Latimer
Vice President, Human Resources, The Barclay Group

Dr. Abhijeet Rastogi³
Chief Executive Officer, North American Spine & Pain

Douglas A. Schaeffer³
EVP, Executive Director Community Reinvestment Act (CRA), Woodforest National Bank

Jatinder Singh
President, US India Business Forum, Account Vision LLC

Neal Walters³
Partner, Ballard Spahr, LLC

Frank C. Plum, Jr.⁴
President, Workplace HCM, Inc.

Philip J. Bartholomew⁴
Vice President, Relationship Manager, Bank of America

¹Stepped down from service during fiscal year 2019.
²Stepped down from service during fiscal year 2020.
³Commenced service during fiscal year 2019.
⁴Commenced service during fiscal year 2020.
We made every effort to ensure the accuracy of the annual report, and would appreciate notification of any errors and/or omissions in order to correct our records. To report an error, please contact our development office at info@foodbanksj.org or (856) 662-4884.