



2019 COMMUNITY IMPACT

FOOD BANK OF SOUTH JERSEY'S ANNUAL REPORT



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& CEO AND BOARD CHAIR

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SOUTH JERSEY

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Every person, young and old,
deserves to access and enjoy one of
life's basic necessities – **FOOD!**

A MESSAGE FROM OUR PRESIDENT AND CEO AND BOARD CHAIR

SEPTEMBER 2020: As the Food Bank of South Jersey continues to meet an accelerated need for hunger-relief throughout its four-county region due to the devastating impact of COVID-19, Fred C. Wasiak and Megan D. Shea reflect on the organization's impact during 2019, resilient and escalating capacity to serve and vision for a food-secure South Jersey.

The Food Bank of South Jersey is committed to building a food-secure South Jersey. As the leading hunger-relief organization serving Burlington, Camden, Gloucester and Salem counties, we are focused on providing an immediate solution to the urgent crisis of hunger, as well as educating and empowering South Jersey to eat nutritiously, leverage sustainable food management and eliminate barriers that obstruct access to food security.

Beyond addressing the direct implications of food insecurity through robust hunger-relief food distribution and programming, we, as an organization of service, profoundly uphold a mindset to continuously increase our infrastructure to serve through partnership expansion, deepened stakeholder engagement, substantive program delivery, ascended direct service performance and invigorated operational fortitude.

Throughout 2019, we capitalized, as an organization, on our distinct and revived strengths of stewardship to serve individuals, children, families and seniors facing the daily threat of hunger. We built upon the organization's more than three decades of devoted hunger-relief service to South Jersey by optimizing existing strengths while expanding capacity to more deeply serve – all the while driving to close the hunger gap and identify future challenges.

On behalf of an amazing staff of dedicated individuals, and the support of donors, partners, advocates, volunteers and steadfast friends, we invite you to join us by getting involved with the many partnership, sponsorship and volunteer opportunities at the Food Bank of South Jersey. Our commitment to South Jersey and the food-insecure communities we serve is dependent, in large part, upon the compassion, care and heart of all who hope to cultivate meaningful change in our community.

Together we can feed South Jersey, and, in doing so, give power to a food-secure tomorrow for us all.



FRED C. WASIAK

A handwritten signature in blue ink that reads "Fred C. Wasiak".



MEGAN D. SHEA

A handwritten signature in blue ink that reads "Megan Shea".





136,750
**FOOD-INSECURE SOUTH
JERSEY RESIDENTS**

1 in 8
**CHILDREN ARE
FACING HUNGER**



20,000 PLUS
**SENIORS FACE
DIFFICULT CHOICES**



SHAPING A STRONGER SOUTH JERSEY: OUR IMPACT ON THE COMMUNITY

Distributing food to people in need is the entry point of fulfilling our mission. FBSJ is the largest source of government and non-government food assistance that supports the unique geographic landscape – urban, suburban and rural – of South Jersey. In order to support our vision of people living healthy thriving lives, FBSJ seeks to continue playing a key role in improving equitable access to nutritious food for all communities in South Jersey.



13.2
MILLION MEALS
PROVIDED FOR PEOPLE
FACING HUNGER.



11,787
**ADULTS, SENIORS
AND CHILDREN**
WERE TAUGHT HOW TO PREPARE
AND CONSUME HEALTHY FOODS.



17,520
BOXES OF FOOD
PROVIDED TO SENIORS IN NEED.



235,038
SUMMER MEALS
SERVED TO CHILDREN.



189
PARTNER AGENCIES
MADE UP THE FOOD BANK
OF SOUTH JERSEY
HUNGER-RELIEF NETWORK.



6,277
VOLUNTEERS
CONTRIBUTED
18,179 WORK HOURS.



1,475,479
MEALS RESCUED
FROM GOING TO WASTE.



58
**DIVERSE
COMMUNITIES**
SERVED ACROSS
FOUR COUNTIES.

SHAPING A FOOD-SECURE COMMUNITY

13.2 
MILLION MEALS

PROVIDED FOR PEOPLE FACING HUNGER.

DELIVERING FOOD, HOPE AND HEALTH

Individuals facing hunger deserve compassion and support. Hunger in itself is an everyday disaster that leaves families worried, stressed and at greater risk of developing chronic diseases like

hypertension, diabetes and heart

disease. At the core of the Food

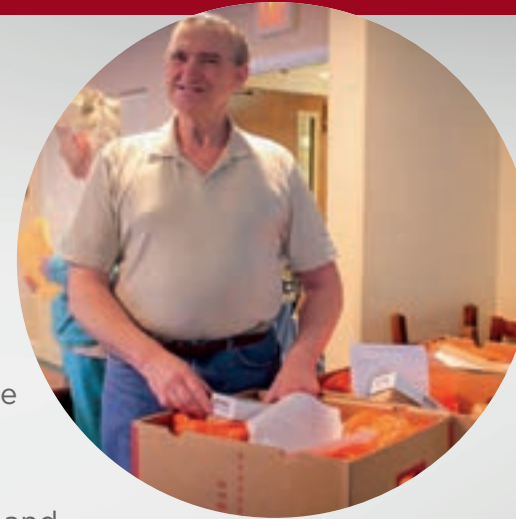
Bank of South Jersey's vision is to see residents living a happy, productive and fulfilling life.

Every South Jersey resident should have access to the most fundamental of human needs - FOOD, healthy nutritious FOOD!



CURBING FOOD WASTE

The fact is: Food should not be wasted when hungry people are in our midst. With this premise in mind, we created the Retail Rescue program. This food distribution program connects agencies with local retailers, such as restaurants and supermarkets, who have a surplus of food that can now be donated to the agencies instead of being thrown out. When the Community Care Food & Clothing Pantry first heard about the Retail Rescue program, they were apprehensive to join. They were worried about the amount of work and volunteers it would take to do the frequent pickups, but their increasing clientele prompted them to try out the program in order to meet their growing needs.



1,475,479 
MEALS **RESCUED FROM GOING TO WASTE.**

SHAPING HEALTH AND WELLNESS

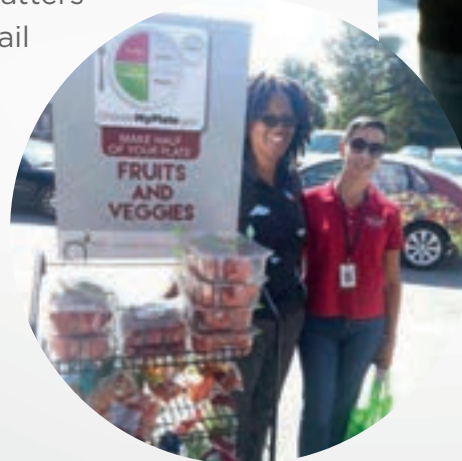
11,787 

**ADULTS, SENIORS
AND CHILDREN**

**WERE TAUGHT HOW TO PREPARE
AND CONSUME HEALTHY FOODS.**

EAT WELL. MOVE WELL. FEEL WELL.

Increasing the Consumption of Healthy Foods! FBSJ established the Health and Wellness department with the purpose of helping South Jersey residents dramatically improve their overall health and wellbeing. As the lead implementation partner of Share Our Strength's Cooking Matters® curriculum and the only organization in the State of New Jersey to offer the full range of Cooking Matters® courses, FBSJ's H&W is leading the charge to curtail the development of chronic diseases exacerbated by poor dietary habits and choices.



TAKING CARE OF OUR SENIOR CITIZENS

17,520 
BOXES OF FOOD
PROVIDED TO SENIORS IN NEED.

The fixed income of a senior citizen can be no match for the rising cost of necessities like medicines and utilities. By month's end, budget dollars available for food often grow scarce.



MEET **ROSARIO**



At 78, Rosario Blanco is a retired fashion designer, who once earned nearly six figures a year at the height of her professional life working in New York City's fashion district, which she commuted to each day by train from her spacious home in Cherry Hill.

Now a widow, with no children, Rosario lives a modest life in an assisted living apartment community, still in her beloved Cherry Hill, where she benefits from home health aides to maintain her independent lifestyle – her entire savings gone from decades of supporting family, friends and anyone she could lend a dollar to help.

“It was always important to me to be good to other people,” Rosario shares. “What is more important in this life, than being good to others? Nothing. Nothing, matters more.”

To keep her refrigerator from going empty, Rosario relies heavily – and with great appreciation – on food she receives from the food pantry closest to her apartment.

**“ I thank God for the food pantry.
The food pantry is a part of my
life and I am so grateful. ”**

SHAPING THEIR FUTURE

235,038
SUMMER MEALS 
SERVED TO CHILDREN.



BUS STOP
CAFÉ MAKES
27 DELIVERIES
OF FRESH MEALS 



Special thanks to
Subaru of America
who donated a
record-setting
15,000
KidzPacks.

NOURISHING YOUNG HEARTS, MINDS AND TUMMIES

They are exuberant, creative and naturally happy until they encounter the devastating effects of hunger. These are the hope-filled children of our future, the next generation of leaders! The fact is that children are more likely to face food insecurity than any other demographic in the United States. This narrative is unacceptable to the FBSJ; the cost of not addressing child food insecurity is simply too HIGH and for that reason, FBSJ has taken the bold step to provide year-round child nutrition programming.

With the addition of the “Bus Stop Café” – a renovated and air conditioned school bus featuring a new interior design with a built-in dining room – children gather together to enjoy meals and socialize.

The program offers peace of mind to parents, too – as it takes some of the burden of replacing school provided meals once summer begins. The mobile eatery with its vibrant exterior design of jolly-looking fruits and vegetables such as corn, watermelon and broccoli, provides thousands of fresh, high quality meals to food insecure children.



Feeding Children Healthy Meals Year-round – More Programs

KIDZPACK

Provides at-risk school children with nutritionally-balanced grocery items.

KIDS CAFÉ

Supplies dinner and nutritious snacks in safe, supervised environments.

SCHOOL PANTRY

Directly assists low-income school communities with supplemental groceries.

THE PARTNERSHIPS THAT SHAPE OUR MISSION

189 

PARTNER AGENCIES

MADE UP THE FOOD BANK OF SOUTH JERSEY HUNGER-RELIEF NETWORK.

MAKING OUR WORK POSSIBLE

Nearly 190 agency partners reinforce our mission to end hunger in communities across Burlington, Camden, Gloucester and Salem counties. With our help, these agencies have access to millions of pounds of food to meet the needs of people living in food-insecure households.



MEET PASTOR MARIA

The Circle of Excellence Award is given annually to a partner agency whose impact through its programs and services stand apart in the fight against hunger in South Jersey. The 2019 award goes to Victory Assembly of God located in Salem County.

Since opening its doors, The Pantry at Victory Assembly of God has provided nutritional support for more than 1,450 households, distributing thousands of bags of groceries, totaling more than 750,000 pounds of food in all!

“For our Pantry, it has been a *Year Of YES*, shares Pastor Maria Siegel. Yes, to creative initiatives to serve our clients with greater sensitivity and deeper compassion. Yes, to expanding our capacity for more food, better food, fresher food. Yes, to partnering with community organizations that foster literacy and enlighten minds. Yes, to hospitality, to facilitating connectivity, because sometimes a hungry heart is as urgent a need as a hungry belly. The elderly, the single parent, the working family struggling to make ends meet, or anyone in food crisis is welcome to come.”



INVESTING THEIR TIME

6,277 
VOLUNTEERS CONTRIBUTED
18,179 **WORK HOURS**

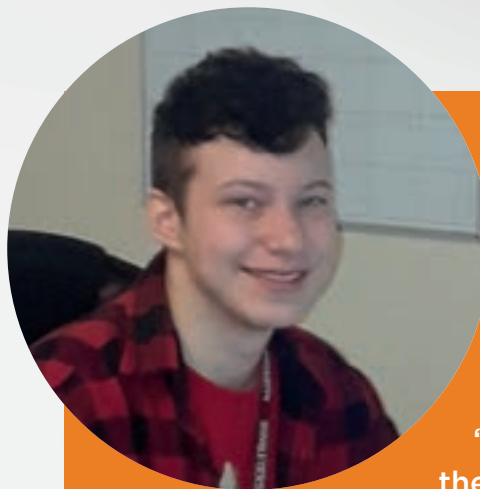


The Food Bank of South Jersey was started by a small group of dedicated volunteers, resolved to feed their neighbors in the City of Camden.

Today, volunteers continue to help us feed hungry people throughout South Jersey by assembling

food boxes, sorting thousands of pounds of donated food items, distributing food at designated food distributions, supporting our Health & Wellness nutritional education programming and much more.

Thank you, volunteers!



MEET **NOAH**

When Noah Gregory graduated from high school and faced a summer of free time, he decided to spend his new-found free time volunteering and turned to the Food Bank of South Jersey.

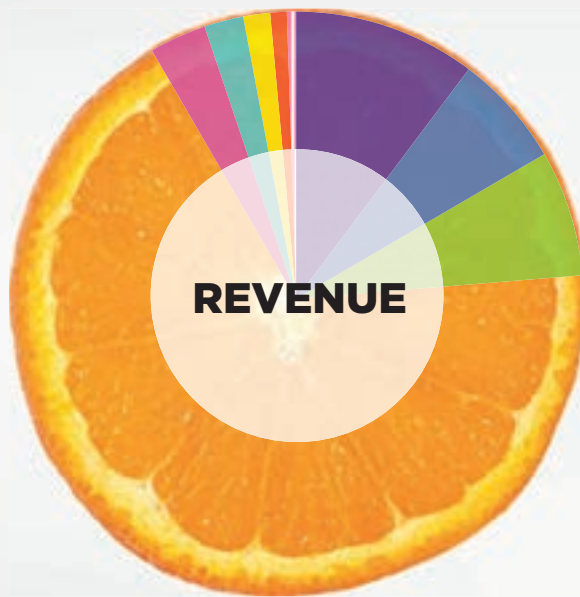
“The Food Bank of South Jersey is the most well-known food bank in my area, and they have very flexible volunteer hours, so it fit perfectly with my schedule,” said Noah. “Once I started volunteering, I realized how great of a place to work it is – everyone was so welcoming.”

For the past two years, Noah has volunteered at FBSJ at least once or twice a week for four hours. He started off helping with meal preparation for FBSJ’s Summer Meals program but has transitioned into helping the Food Bank with data entry for its recurring food drives, programs and more.

“Once I started volunteering, I realized how great of a place to work it is – everyone was so welcoming.”

BEING GOOD AND GRATEFUL STEWARDS OF YOUR CONTRIBUTIONS

93.5% of contributions go directly into hunger-relief programs that serve adults, children and seniors.



Food Contributions	17,750,202
Government Grants	1,972,152
Contributions	1,517,461
Other Grants	1,022,460
USDA & Government Agency Fees	985,138
Special Events	848,970
Shared Maintenance	236,955
Cooperative Food Sales	151,865
Delivery Fees and Other Revenue	114,279
Interest Income	2,283

Total Revenue 24,601,765

72.2% FOOD CONTRIBUTIONS

8.0% GOVERNMENT GRANTS

6.2% CONTRIBUTIONS

4.2% OTHER GRANTS

4.0% USDA & GOVERNMENT AGENCY FEES

3.5% SPECIAL EVENTS

1.0% SHARED MAINTENANCE

0.6% COOPERATIVE FOOD SALES

0.5% DELIVERY FEES AND OTHER REVENUE

0.0% INTEREST INCOME

100% TOTAL REVENUE

93.5% PROGRAMS & SERVICES

4.0% FUNDRAISING

2.5% MANAGEMENT & GENERAL



Programs & Services	22,207,114
Fundraising	960,588
Management & General	593,672

Total Expenses 23,761,374

TOP FOOD DONORS 2019 (RANKED BY WEIGHT)

1.

Walmart



6.



2.

CVS
pharmacy

7.



3.

ShopRite

Wakefern
FOOD CORP.

8.

ACME

4.



9.

amazon

5.

jet

10.



TOP INSTITUTIONAL DONORS 2019

Giving Hope Partners: \$20,000 +



Sharing Strength Partners: \$15,000 - \$19,999



Inspiring Change: \$10,000 - \$14,999



Corporate Partners: \$5,000 - \$9,999

Aetna Better Health of New Jersey
American Water
Ballard Spahr LLP - Cherry Hill NJ
Citizens Bank - Charitable Foundation
Deborah Heart & Lung Center
Glaxo Smith Kline Foundation
Hill, Barth & King LLC (HBK CPA and Consultants)
Jaws Youth Playbook

Kennedy University Hospital - Cherry Hill
Land O'Lakes Inc Foundation
NJM Insurance Group
National Time System Inc
Paulsboro Refinery
Pepsi-Cola & National Brand Beverages
RLS Logistics
Schlosser Properties

Share Our Strength
Somerset Stores LLC
State Farm Insurance
State of New Jersey - Faith Based Initiatives
TD Charitable Foundation
The Beneficial Foundation (Now WSFS Bank)
The Sprouts Healthy Communities Foundation
The Village Apartments of Cherry Hill

United Way of Greater Portland
YourCause LLC - Vanguard



LEADERSHIP

Megan D. Shea³

Chairperson

Co-Founder & CEO, The Soulfull Project, PBC

Michael H. Kinzler³

Vice Chairperson

Business Consultant

Suzanne Ghee

Secretary

President and CEO, Thrive Public Affairs

Altheia LeDuc

Treasurer

Partner, Gold Gerstein Group, LLC.

Sandy Capell¹

Retired Manager, Corporate Responsibility and Philanthropy

Richard J. Cureton²

Retired President, Whitesell Construction

Pam Boyd

Co-Founder & President, Thomas/Boyd Communications

Joseph R. Ford²

President, Barcroft Associates

Diana L. Haussling⁴

Director Ecommerce & Shopper Marketing, Campbell Soup Company

Siobhan Keefe

Vice President of Finance, Franklin Institute

Kate A. Latimer

Vice President, Human Resources, The Barclay Group

Dr. Abhijeet Rastogi³

Chief Executive Officer, North American Spine & Pain

Douglas A. Schaeffer³

EVP, Executive Director Community Reinvestment Act (CRA), Woodforest National Bank

Jatinder Singh

President, US India Business Forum, Account Vision LLC

Neal Walters³

Partner, Ballard Spahr, LLC

Frank C. Plum, Jr.⁴

President, Workplace HCM, Inc.

Philip J. Bartholomew⁴

Vice President, Relationship Manager, Bank of America

¹Stepped down from service during fiscal year 2019.

²Stepped down from service during fiscal year 2020.

³Commenced service during fiscal year 2019.

⁴Commenced service during fiscal year 2020



Live Local. Give Local.

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We made every effort to ensure the accuracy of the annual report, and would appreciate notification of any errors and/or omissions in order to correct our records. To report an error, please contact our development office at info@foodbanksj.org or (856) 662-4884.

