



2021 **CORPORATE SOCIAL RESPONSIBILITY** PROGRAMS

Building a corporate legacy of compassion.





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- pg. 3** Why Partner
- pg. 4** Hunger Action Month
- pg. 5** Hunger Bites Partnership: Exclusive
- pg. 6** Viva South Jersey
- pg. 7** Hunger Relief Programs
- pg. 8** Summer Meals 2021
- pg. 9** Volunteerism: The Heart of Corporate Compassion
- pg. 10** Host a Virtual Food Drive
- pg. 11** Hunger in South Jersey: Our Community Impact
- pg. 12** Corporate Engagement Selection Form



FOOD-INSECURITY INCREASES

BURLINGTON

57.4% ↑

1 in 9 People
1 in 5 Children

CAMDEN

48% ↑

1 in 7 People
1 in 4 Children

GLOUCESTER

60.8% ↑

1 in 8 People
1 in 5 Children

SALEM

40% ↑

1 in 6 People
1 in 4 Children

Estimated by Feeding America

PRE-PANDEMIC

FOOD-INSECURE POPULATION

Burlington	33,330
Camden	52,430
Gloucester	22,750
Salem	7,180
TOTAL:	115,690

POST-PANDEMIC

FOOD-INSECURE POPULATION

Burlington	52,450
Camden	77,600
Gloucester	36,580
Salem	10,060
TOTAL:	176,690

DIFFERENCE: 61,000

Why Partner with the Food Bank of South Jersey?

More than 22 million pounds of food. Over 95,000 people fed each month. Over 600,000 Summer Meals distributed in a year that saw more than one million children's meals distributed. Emergency food boxes totaling the equivalent of over five million meals distributed to tens of thousands of South Jersey families as part of a hunger-response mission to nourish and sustain South Jersey.

We invite you to journey with us in 2021 as we continue to nourish our neighbors, grow our reach and champion a stronger South Jersey. Why partner with us in 2021? Because **together**, we can feed our region's hungry children. **Together**, we can bring hope in the form of nutrition and care during a time of elevated hunger. Together, we can provide the nutrition South Jersey needs to thrive – no matter the circumstances.

Together... we can feed South Jersey.
Be a part of the Food Bank of South Jersey in 2021!

SEPTEMBER 2021

HUNGER ACTION MONTH™

MEMBER OF
**FEEDING
AMERICA**

This is a nationwide campaign to mobilize the public to take action on the issue of hunger. The campaign brings greater attention to hunger in the U.S. and promotes ways for people everywhere to get involved in the movement to fight it.

**HOST VIRTUAL
FOOD DRIVE**

**VOLUNTEER AT FOOD
DISTRIBUTION**



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Food | Nutrition | Sustainability

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For more information, email partner@foodbanksj.org or contact 856.662.4884 ext. 145

HUNGER BITES PARTNERSHIP

Exclusive Hunger Bites Sponsor 2021



HUNGER BITES

Be a sponsor of Hunger Bites! The Hunger Bites cooking show is an extension of the Food Bank of South Jersey's nutrition education programming that addresses the second prong of the organization's mission. Led by the Health and Wellness department, Hunger Bites is an additional channel through which FBSJ reinforces its vision of increasing consumption of healthier foods.

EXCLUSIVE PARTNERSHIP OPPORTUNITY INVESTMENT: \$10,000

SPONSORSHIP BENEFITS

- Today's Show is Sponsored By: YOUR COMPANY
- Your Company's 30-second commercial, produced by your company - to air monthly during the cooking show upon submission.
- Your Company Promoted on Social Media
- Your Company's Logo on Hunger Bites Webpage
- Your Company Featured in Press Release



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SUPPORT OUR MOST IMPORTANT FUNDRAISING EVENT OF THE YEAR!

Support the Food Bank of South Jersey in its 36th year of service by sponsoring the organization's biggest fundraising event of the year: Viva South Jersey!

Viva South Jersey 2021 will be a celebration of the strength and resilience of South Jersey to stand strong during a time of historic food insecurity.



YOU'LL NEVER BE OUTBID AGAIN!
Our silent auction has gone cellular! Bring your fully charged smart phone and experience bidding at its finest.



PARTNERSHIP OPPORTUNITIES

FEEDING SOUTH JERSEY SPONSOR: \$25,000

FEEDING SOUTH JERSEY CHILDREN: \$10,000

FEEDING SOUTH JERSEY FAMILIES: \$5,000

KEEPING SOUTH JERSEY STRONG: \$3,500

FEEDING OUR SOUTH JERSEY NEIGHBORS: \$1,000



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SPONSOR A HUNGER-RELIEF PROGRAM

Increase access to healthy foods for South Jersey.

MOBILE FOOD DISTRIBUTIONS

Support our food distributions in communities, neighborhoods and schools throughout South Jersey.

POP-UP PANTRIES

MOBILE FOOD PANTRIES

SCHOOL PANTRIES

Partnership investment starting at \$2,500

With your \$2,500 sponsorship, you will support our purchase of vital food resources to distribute to over 58 communities throughout South Jersey.

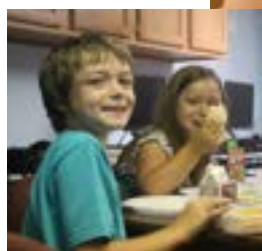
HELP US PURCHASE FOOD

foodbankSJ.org • @foodbankSJ • 856.662.4884

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School's Out... SUMMER MEALS ARE IN!



More than 26,500 additional children in Burlington, Camden, Gloucester and Salem counties became food insecure during 2020, according to estimates by Feeding America. The rising hunger threat to South Jersey's most food-vulnerable population resulted in the need for more than 700,000 additional meals for children from 2019 to 2020.

Will you help feed South Jersey's children in 2021?

YOUR COMPANY can help!

PARTNERSHIP INVESTMENT:

SUMMER MEALS CHAMPION – \$5,000

Your contribution will provide 2,500 prepared meals (breakfasts/lunches) for South Jersey's most food-vulnerable children. On-Site Experience (socially distanced) giving Summer Meals to children and Photo Opportunity, Press Release, Social Media Coverage, and featured on Food Bank of South Jersey website.

SUMMER MEALS HEALTHY CHILDHOOD PARTNER – \$2,000

Your contribution will provide 1,000 prepared meals (breakfasts/lunches) for South Jersey's most food-vulnerable children. Press Release, Social Media Coverage, and featured on Food Bank of South Jersey website.

SUMMER MEALS NUTRITION HERO – \$1,500

Your contribution will provide 750 prepared meals (breakfasts/lunches) for South Jersey's most food-vulnerable children. Press Release, Social Media Coverage, and featured on Food Bank of South Jersey website.

TOGETHER, WE CAN FEED SOUTH JERSEY'S CHILDREN.

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VOLUNTEERISM: THE HEART OF COMPASSION

**FOR 2021, VOLUNTEER WITH THE
FOOD BANK OF SOUTH JERSEY!**

CALLING ALL DISTRIBUTION HEROES: Your company can make a big difference by joining the Food Bank Team in distributing pre-packed food in socially distanced, drive-up food distributions throughout Burlington, Camden, Gloucester and Salem counties.

SHARE YOUR EXPERTISE: Your company could volunteer with the Food Bank of South Jersey in unique ways during 2021, as socially distanced requirements call for special volunteer creativity. We welcome the opportunity to partner with companies looking to volunteer their time, expertise, resources and creativity to helping us in our mission to fight hunger in South Jersey – and inspire others to join the food-insecurity battle.



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VIRTUAL FOOD DRIVE

Rally your friends, family and coworkers to fundraise on behalf of the Food Bank of South Jersey. It's the easiest way to help the most people, right from your computer!

Get started by going to our website at foodbanksj.org.



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2020 COMMUNITY IMPACT



22.5

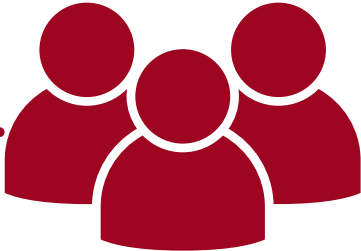
Million Pounds
of Food

18.7

Million Meals

95,000+

People Who Did Not Go Hungry



JANUARY - DECEMBER



99,573

Emergency Food
Boxes Distributed



210

Partner Agencies



58+

Communities Served



318

Mobile Food Pantry
Distributions



998,991

Children's Meals
Provided



409

Nutrition Education
Programs Completed

872

Educational
Sessions Delivered



11,987 Volunteer Hours Completed

During 2020, the Food Bank of South Jersey distributed more than 7 million additional pounds of food – the equivalent of 5.7 million meals - than 2019.

1 IN 7

face hunger in
South Jersey



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Corporate Engagement Selection Form:

Please select the options that will allow you to make the kind of impact you hope to make in the South Jersey community! Thank you for your partnership.

Name: _____ Title: _____

Company: _____

Email: _____ Phone: _____

For a proposed investment of \$_____, my company will participate in the following initiatives:

Select All that Apply

FUNDRAISING EVENTS

Viva South Jersey Gala

- ☐ Feeding South Jersey Sponsor: \$25,000
- ☐ Feeding South Jersey Children: \$10,000
- ☐ Feeding South Jersey Families: \$5,000
- ☐ Keeping South Jersey Strong: \$3,500
- ☐ Feeding Our South Jersey Neighbors: \$1,000

HUNGER BITES EXCLUSIVE SPONSORSHIP

- ☐ Sponsor - \$10,000

FOOD PURCHASE PARTNER

- ☐ Sponsor - \$2,500

MOBILE FOOD DISTRIBUTION

Mobile Food Pantry

- ☐ Sponsor - \$2,500

Pop-Up Pantry

- ☐ Sponsor - \$2,500

School Pantry

- ☐ Sponsor - \$2,500

SUMMER MEALS 2021

- ☐ Summer Meals Childhood Nutrition Hero - \$5,000
- ☐ Summer Meals Healthy Childhood Partner - \$2,000
- ☐ Summer Meals Sponsor - \$1,500

- ☐ VIRTUAL FOOD DRIVE

- ☐ CORPORATE VOLUNTEER

For questions, or to return completed form:

Food Bank of South Jersey Partnerships & Events

partner@foodbanksj.org • Fax 856-662-4889 • Call 856-662-4884