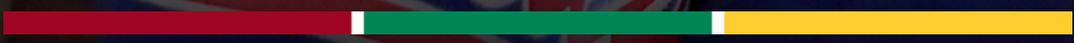


**Planting Progress. Growing Impact.**  
2024 Annual Report



# Our Mission:

The Food Bank of South Jersey exists to provide an immediate solution to the urgent problem of hunger by providing food to people in need, teaching them to eat nutritiously, and helping them to find sustainable ways to improve their lives.



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# Message from Our President & CEO Fred Wasiak

## Our 2024 impact:

**23M** equivalent to  
**pounds** **19.5M**  
of food distributed **meals**

**1.4M lbs.**  
of local produce distributed

**185,000** neighbors  
served monthly

**30,258**  
households  
served monthly

**4,167**  
volunteers

**300+**  
community partners

**240,000+**  
Summer Meals  
provided to youth

**21,218**  
neighbors educated through  
**860**  
community programs

Dear Friend,

In September, Hunger Action Month, we held our annual Partner Appreciation Lunch. Our network is made up of more than 300 community organizations that work extremely hard to take care of our neighbors in need. This year's theme – South Jersey's Seeds of Growth – proved appropriate not only for our partners but also for the year at the food bank.

We continued to innovate our feeding programs for our most vulnerable populations: children and seniors. Our summer meals program served 240,000 meals with higher satisfaction and reduced food waste. We expanded our senior programs to 21 locations across our four-county service area.

Working alongside our agency partners, we created a new Agency Council to provide feedback, ideas, and serve as a sounding board for the food bank. Support from the New Jersey Food and Hunger Grant enabled us to provide 23 agencies with funding to improve their infrastructure and operational capacity.

Building on our theme, we also entered into a unique partnership with the Landisville Produce Co-op that supported local farms in providing produce directly to food bank partner agencies. More than 500,000 pounds of much-needed produce reached neighbors facing food insecurity.

In 2024, we saw innovation, collaboration, and community partnerships from the seeds we planted. We're grateful to our partners and supporters who make this vital work possible everyday.

Sincerely,

Fred C. Wasiak  
President & CEO



A photograph of two men standing in a field of young, leafy green plants. The man on the right is wearing a blue t-shirt with a red star logo and the text 'Run For Aaron 4.15.23', a grey baseball cap, and khaki shorts. He is gesturing with his hands as if explaining something. The man on the left is wearing a light blue polo shirt and khaki pants, with his arms crossed. In the background, there are trees and a cloudy sky. A hand holding a smartphone is visible on the far left edge.

**ACROSS AGES & ACRES:  
STRENGTHENING NUTRITION  
FOR OUR COMMUNITY**

# SUMMER MEALS TAKES OFF: MORE OPTIONS, LESS WASTE, GREATER IMPACT



Our revitalized Summer Meals program is making a significant impact in our communities, thanks to the generosity of our donors.

“Once the school year is finished, kids don’t have access to the meals they’d be getting in school,” said Christopher Luebbe, Senior Manager of Programs and Services at the Food Bank of South Jersey. “So we try to step in so they can have healthy, nutritious meals all year long!”

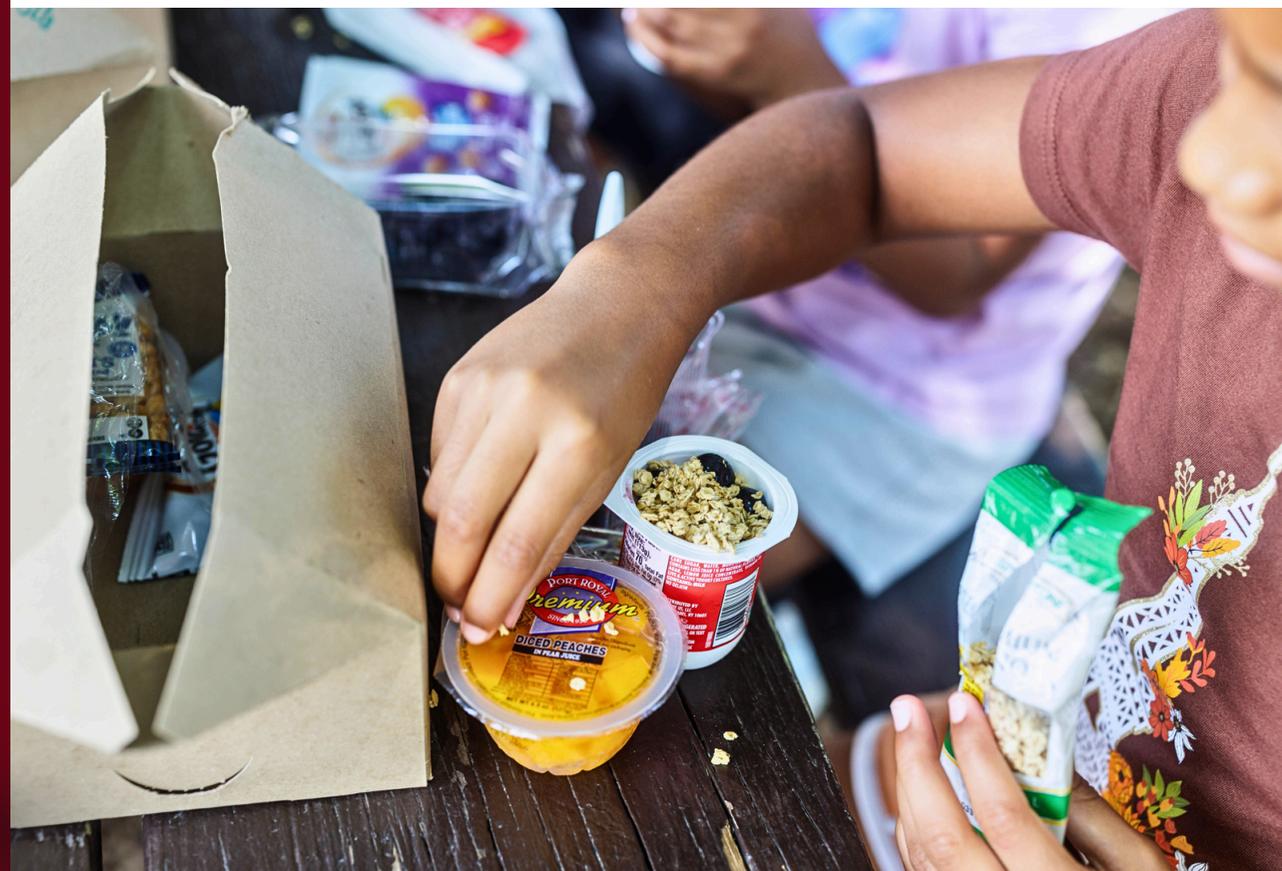
The new streamlined approach reduces the administrative burden on our partners, enabling them to focus on meeting community needs more effectively. With multiple distribution models and simplifying eligibility criteria and assessments, the program can now serve a greater number of children, ensuring more families have access to nutritious meals during the summer months.

“The waste is nonexistent. The kids are loving the food and freshness of the food. It makes lunch for us so much easier in the summer,” said Margaret Kent, Principal at Holy Name School in Camden.

Flexible meal service times and menu options allows us to partner with more locations as well as increase meal satisfaction among children. The program also emphasizes efficiency and sustainability, resulting in increased distribution and reduced food waste.

“  
The waste is nonexistent. The kids are loving the food and freshness of the food. It makes lunch for us so much easier in the summer.  
”

Margaret Kent  
Principal at Holy Name  
School in Camden



# SNRS UPDATE – A SMARTER APPROACH TO SENIOR NUTRITION



“  
Making sure we meet the needs of seniors is critical to FBSJ. We wanted to design a program that would improve access to healthy, nutritious food. -

Christopher Luebbe  
Senior Manager, Programs  
and Services  
Food Bank of South Jersey



## Better quality + increased variety = Increased satisfaction

It's a formula that works. And it's also the results of a survey of South Jersey seniors who are participating in the Food Bank of South Jersey's Senior Nutrition Resource Supplement, or SNRS, program.

Older adults are one of the most vulnerable populations that the food bank serves. With fixed or limited incomes, some seniors must make the difficult choice of how to spend resources – on utilities or meals? Pay for food or medical needs?

“Making sure we meet the needs of seniors is critical to FBSJ,” said Chris Luebbe, Senior Manager, Programs and Services. “We wanted to design a program that would improve access to healthy, nutritious food.”

Launched in 2023, the SNRS program's objective was to improve access to nutritious food and to find ways to meet the specific nutritional needs of older adults. The monthly food distribution provides approximately a two-week supply of groceries based on a senior's nutritional needs, including shelf-stable items as well as fresh produce, dairy and meat protein.

A year later, the program received positive reviews across the board. According to a survey of participants, 77 percent reported easier access and 62 percent were more satisfied with the SNRS program.

The program currently feeds 1,000 seniors every month at 21 locations throughout Burlington, Camden, Gloucester and Salem counties. FBSJ is currently exploring ways it could expand the programs and better serve our seniors.

# TAKING NJ PRODUCE PURCHASING TO THE NEXT LEVEL WITH THE LANDISVILLE CO-OP



Assembly Speaker; Craig J. Coughlin



In July 2024, the Food Bank of South Jersey and the Landisville Produce Co-operative hosted New Jersey Assembly Speaker Craig Coughlin to highlight their innovative partnership connecting local farmers with communities facing food insecurity. Supported by the State's Food and Hunger Grant, this collaboration purchases produce directly from the 30-farm Co-operative at fair-market prices, helping stabilize the agricultural economy while reducing food waste and ensuring fresh, nutritious food reaches those in need through efficient just-in-time deliveries to partner agencies.

The program's impact has grown dramatically since its 2022 launch, with produce purchases more than tripling from 155,000 pounds in the first year to an expected 500,000 pounds in 2024. This model demonstrates how strategic state investment in local agriculture creates a win-win solution: supporting New Jersey farmers with stable income and market flexibility while simultaneously addressing food insecurity by delivering high-quality, fresh produce directly to community members who need it most.

"The partnership between the Food Bank of South Jersey and the Landisville Produce Co-operative is a model of innovation and impact for New Jersey's farmers and families in need," said Assembly Speaker Craig J. Coughlin.

**The partnership between the Food Bank of South Jersey and the Landisville Produce Co-operative is a model of innovation and impact for New Jersey's farmers and families in need.**

Assembly Speaker  
Craig J. Coughlin





**BUILDING CAPACITY  
AND LISTENING  
TO OUR AGENCIES**

## SUPPORTING AGENCIES TO MEET THE NEED



“This equipment grant has greatly helped Mighty Writers Camden. It has completely changed the entire look and capacity of our pantry.”

Derrick Gallashaw  
*Mighty Writers*

”



Reaching more neighbors who are food insecure brings many challenges: operational efficiency in our warehouse, a creative food sourcing process to maximize financial resources, and an agency network that is fully equipped and capable of meeting that need.

Our more than 200 agency partners are the centerpiece of providing food to neighbors in need. Which is why, with support from **New Jersey's Food and Hunger grant**, we were excited to provide **\$387,000 to 23 agencies**, enabling significant improvements to their infrastructure and operational capacity.

These grants to our partners have improved and expanded storage, enhanced warehouse operations, and improved technology to better manage inventory.

“This equipment grant has greatly helped Mighty Writers Camden. It has completely changed the entire look and capacity of our pantry. We are able to store more cold and frozen food and also have places to put our dry and non-food products,” said Derrick Gallashaw from Mighty Writers. “We don't have to carry as much, and it has made our day-to-day operations run so much easier and smoother. We would like to express our profound gratitude for this grant, it has done wonders for our team.”



# NEW AGENCY COUNCIL – BUILDING BETTER TOGETHER



In 2024, the Food Bank of South Jersey created an Agency Council, made up of leaders from some of the 300+ community organizations that partner with us.

Knowing that the groups in our network face challenges – some shared, some specific to their communities – the Council includes representatives from Burlington, Camden, Gloucester, and Salem counties.

The aim of this representative group is to provide feedback to FBSJ and serve as a sounding board for new program and policy ideas.

“My experience with the Advisory Council has been enriching,” said Cheri Slack, Greater Woodbury Cooperative Ministries. “Sharing insights and strategies with others in this community can really help enhance the effectiveness of all of our efforts.”

Members of the Council are also mentoring agencies from the network, helping to resolve issues in order to reach their fullest potential.

“I have been able to both learn from others and contribute my experiences,” continued Cheri. “The diversity of agencies represented on the council provide a wealth of perspectives, making it easier to tackle common challenges. Our shared commitment to ensure healthy nutrition for our neighbors is inspiring!”

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The diversity of agencies represented on the council provide a wealth of perspectives, making it easier to tackle common challenges. Our shared commitment to ensure healthy nutrition for our neighbors is inspiring!  
”

Cheri Slack  
Greater Woodbury  
Cooperative Ministries



# Board of Trustees 2024



**Suzanne Ghee - Board Chair**

President & CEO  
Thrive Public Affairs

**Douglas A. Schaeffer - Vice-Chair**

EVP, Executive Director Community  
Reinvestment Act (CRA)  
Woodforest National Bank

**Philip J. Bartholomew - Treasurer**

Vice President, Relationship Manager  
Bank of America

**Michael Matheis - Secretary**

Director, 787th Civil Engineer Squadron  
U.S. Air Force Joint Base McQuire-Dix-  
Lakehurst

**Kim Andreola**

Chief of Staff to President & CEO  
Holman

**Georgia Dennis**

Pastor, Love Ministries Outreach  
International

**Lindsey Enwright**

VP Enterprise Customer  
Engagement & Logistics

**Jeff Hayman**

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**Altheia LeDuc**

Partner / Certified Public Accountant  
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President  
Workplace HCM, Inc.

**Pastor Darlene Trappier**

Executive Director  
Beacon of Hope

**Neal D. Walters**

Partner & Practice Group Leader  
Ballard Spahr LLP

**Maria Siegel**

Co-Founder, Victory Assembly of God

**Carol Strock**

Director, St. Paul's United Methodist  
Church

**Kim Andreola**

Chief of Staff to President & COO,  
Holman

**Desiree Martin**

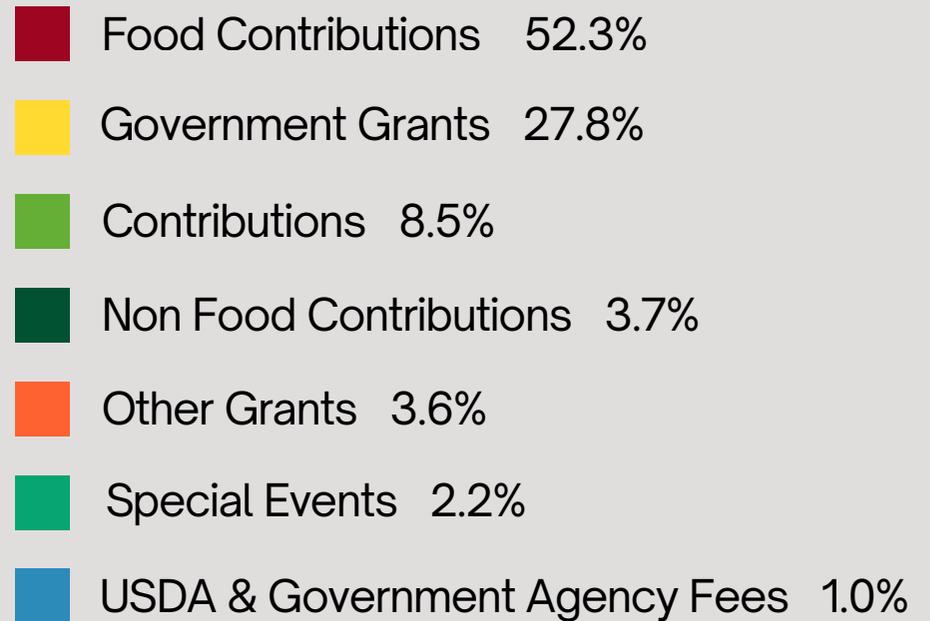
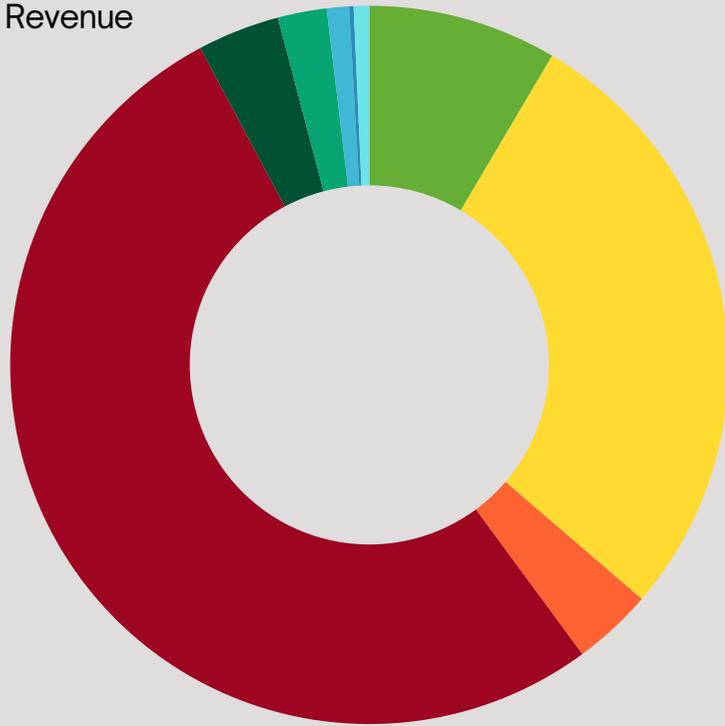
VP, Commercial Relationship Manager,  
TD Bank

**Fred C. Wasiak**

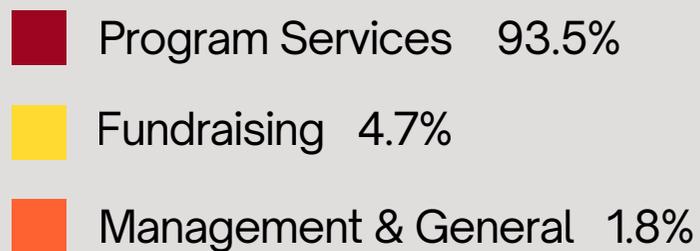
President & CEO  
Food Bank of South Jersey

# 2024 Financials

Total Revenue

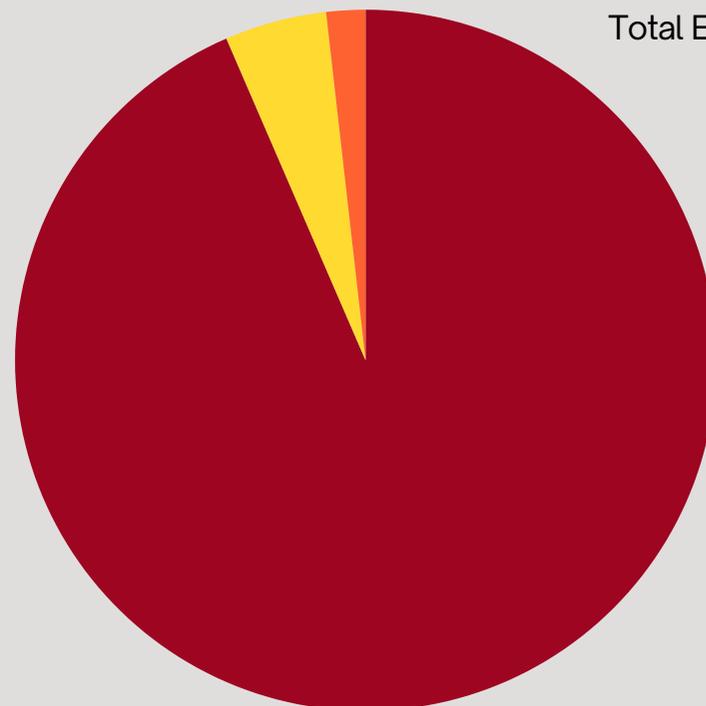


**Total Revenue \$50,715,334**



**Total Expenses \$49,090,893**

Total Expenses



# Top Food Donors 2024:



TARGET



sam's club



Save money. Live better.



TRADER JOE'S®



# Top Food Donors 2024

*Continued*

- BJ's Whole Stores & DC
- Abbot Nutrition
- Aldi
- Dollar General
- ACME Markets
- PetSmart Charities
- Amazon
- Costco Stores
- ActionPak
- Sprouts Farmers Market



# Top Institutional Donors 2024

## Shaping Food Security Partners:

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## Meeting the Vision Partners:

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William G Rohrer  
Charitable Foundation



# Top Institutional Donors 2024

*Continued*

## Giving Hope Partners:

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ANONYMOUS  
Bank of America  
Camden County Board of Commissioners  
Camden County Emergency Food and Shelter Program  
Columbia Bank Foundation  
Costco  
Dunkin' Joy In Childhood Foundation  
Enterprise Holdings Foundation  
Feeding America  
Geraldine R. Dodge Foundation Inc  
Horizon Blue Cross- Blue Shield  
NJ Office of Homeland Security and Preparedness

PSEG Foundation  
Starbucks  
Subaru of America  
The County of Gloucester  
The Vermont Community Foundation  
United Airlines Inc  
United Way of Gloucester County  
United Way of Greater Philadelphia and Southern New Jersey  
Wegmans Food Markets Inc  
WSFS Cares Foundation  
Zallie Community Foundation

## Sharing Strength Partners:

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AAA Club Alliance  
AAA South Jersey  
Amazon Services LLC  
Atlantic City Electric Co  
Canada Dry  
Citizens Bank - Philanthropic Foundation  
Constellation Brands  
CSAA Insurance Group  
Enterprise/Taylor Charitable Entities  
Fifth Generation Inc  
Inspira Health Network  
International Paper Foundation

Matt Blatt Glassboro Imports LLC  
Nemours Children's Health, Delaware Valley  
NJM Insurance Group  
PSEG  
Puratos Corporation  
Roffman Miller Wealth Management  
TD Charitable Foundation  
The M&T Charitable Foundation  
The Sprouts Healthy Communities Foundation  
Virtua Health  
Walmart Foundation

# Top Institutional Donors 2024

*Continued*

## **Corporate Partners:**

Arby's Foundation  
Bayne Law Group LLC  
Campbell Soup Company  
Horace Mann Educators Foundation  
Lockheed Martin Corporation  
Motylek LLC

Musulini Law Firm, LLC  
OceanFirst Foundation  
Roger Wilco  
Woodforest National Bank  
Workplace HCM Inc



# Top Volunteers 2024

CORPORATE VOLUNTEERS	HOURS
TD Bank	672
Comcast	252
Deloitte Touche	220
Subaru of America	200
Admiral Insurance Group	111
WSFS Bank	102
Jefferson	95
Campbell Soup Company	90
Holman Enterprises	90
Columbia Bank	85
Cooper University Health Care	75

INDIVIDUAL VOLUNTEERS	HOURS
John M.	736
David L.	684
Donna F.	335
Matthew H.	228
James A.	224
William M.	192
Joseph C.	100
David D.	94
Diane S.	90
Robert W.	76
Bessie B.	76

COMMUNITY VOLUNTEERS	HOURS
Romero Center Ministries	558
Lenape District (Lenape, Seneca, Cherokee)	425
Gloucester City High school	289
Pennsauken High School	165
YALE School	154
Eastside High School	150
Camden Academy Charter School	93
Cinnaminson Middle School - Unity Club	83
Rowan University	75
Intensive Supervision Program	72



**FOOD BANK**  
**OF SOUTH JERSEY**  
Food | Nutrition | Sustainability



## Connect With Us.

**EMAIL ADDRESS**

[info@foodbanksj.org](mailto:info@foodbanksj.org)

**MAILING ADDRESS**

1501 John Tipton Blvd., Pennsauken, NJ

**PHONE NUMBER**

856 662 4884

**SOCIAL**

[@foodbankSJ](https://www.facebook.com/foodbankSJ)

We made every effort to ensure the accuracy of the annual report, and would appreciate notification of any errors and/or omissions in order to correct our records. To report an error, please contact our development office at [info@foodbanksj.org](mailto:info@foodbanksj.org) or (856) 662-4884.

**Need Help? Find Food.**

**SUPPORT OUR WORK**