



# CHANGE HUNGER IN SOUTH JERSEY

2024 Students Change Hunger Toolkit



## ABOUT STUDENTS CHANGE HUNGER

Students Change Hunger is an opportunity for students across the state to rally together against food insecurity.

From September 11, 2024, through January 27, 2025, schools and youth organizations host food drives and fundraisers to help feed our New Jersey neighbors. Donated food and funds help to meet the need in our communities and fight against hunger statewide.

During the 2023-2024 SCH campaign, more than \$44,806 and 77,603 pounds of food benefitted our state's food banks.

In addition to raising food, funds, and awareness, this campaign also teaches students the power of advocacy and outreach. Students are the next generation of leaders, and when they come together to support their communities, great things are possible.

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## ABOUT THE FOOD BANK OF SOUTH JERSEY

The Food Bank of South Jersey offers an immediate solution to the urgent problem of hunger by providing food to needy people, teaching them to eat nutritiously, and helping them to find sustainable ways to improve their lives.

Right now, approximately 131,000 South Jerseyans face hunger. That is 1 in 10 individuals and 1 in 7 kids who may not know where their next meal will come from.

But FBSJ is here to change that.

In 2023, we distributed more than 22 million pounds of food - the equivalent of about 18 million meals - to children, families, seniors, and individuals throughout Burlington, Camden, Gloucester, and Salem counties.



## HOW STUDENTS CAN MAKE A CHANGE

Students Change Hunger donates food and funds to support our neighbors here in South Jersey. Because of the Food Bank's purchasing power, we can turn every \$1 donated into two meals for our community. With your help, we can deliver MORE meals and MORE hope!

Register your school at [foodbanksj.org/studentschangehungers](https://foodbanksj.org/studentschangehungers) TODAY!

## RULES

STUDENTS CHANGE HUNGER HAS A FEW SIMPLE RULES:

1. Please register for the competition at [foodbanksj.org/studentschangehungers](https://foodbanksj.org/studentschangehungers)
2. Food may be donated on or between the dates of **WEDNESDAY, SEPTEMBER 11 - MONDAY, JANUARY 27**
3. If delivering donations to the Food Bank, be sure to complete a donation drop-off form (next page) using the same name with which you registered
4. For every dollar that your school raises, we will credit your school with one (1) pound of food. Start an online fundraising page at [donate.foodbanksj.org/sch2024](https://donate.foodbanksj.org/sch2024)

## QUESTIONS?

Reach out to Kristin DeJesus at 856.298.2675 or [kdejessus@foodbanksj.org](mailto:kdejessus@foodbanksj.org) for questions or further details.



## POUNDAGE RECEIPT FORM

<b>SCHOOL NAME</b>		
<b>TOWN</b>		<b>COUNTY</b>
<b>SCHOOL TYPE: PLEASE CHECK ONE</b> <input type="checkbox"/> Preschool <input type="checkbox"/> High School <input type="checkbox"/> Elementary <input type="checkbox"/> College <input type="checkbox"/> Intermediate		<b>DIVISION: PLEASE CHECK ONE</b> <input type="checkbox"/> 1 (1-50 students) <input type="checkbox"/> 4 (401-800 students) <input type="checkbox"/> 2 (51-150 students) <input type="checkbox"/> 5 (801-1500 students) <input type="checkbox"/> 3 (151-400 students) <input type="checkbox"/> 6 (1501+ students)
<b>DELIVERED BY:</b> PRINT CLEARLY		
<b>PHONE NUMBER:</b>		<b>EMAIL:</b>
<b>SIGNATURE:</b> By signing, you verify that no turkeys or bottled water are included in this delivery.		

**TO BE COMPLETED BY FOOD BANK OF SOUTH JERSEY**

<b>WEIGHT:</b>	
	<b>TOTAL:</b>
<b>FBSJ EMPLOYEE SIGNATURE:</b>	



## FUNDRAISING IDEAS

In addition to a traditional food drive, use these helpful fundraising ideas to boost your goals - but don't let these suggestions stop you from getting creative. Be sure to add your own FUN in your fundraising!

### **FILL THE BUS**

Get the whole school involved in this effort to raise food for your team! Choose a date, secure a bus, and get the word out! Your school will be filling a bus with donated items to be delivered to the Food Bank of South Jersey. #FillthatBus

### **DRIVE IN MOVIE**

Borrow or rent a projector to play a universally loved film. Project the movie onto the side of a building or a large bedsheet and use a PA system for the audio. Choose a date, secure a location and get the word out! Is parking an issue? No worries! Encourage movie goers to bring chairs and blankets. Charge a bag of donated food items for admission. #MovieNightFundraiser

### **VIRTUAL FOOD DRIVE**

It's the easiest way to reach the most people! Visit [donate.foodbanksj.org/sch24](https://donate.foodbanksj.org/sch24) to create a fundraising page. Post the link on social media. Send the link to family and friends. Get the word out! Funds will be delivered automatically to the Food Bank of South Jersey.

### **RAFFLE ENTRY**

Raffles are a great way to bring in donations. People love free, and it doesn't have to be a grand prize. Raffle off (either by a food item donation or a monetary one!) a miniature of your school mascot, the chance to be recognized at a football game, or a free dessert at your favorite local spot.



## GET THE WORD OUT!

No matter the app, get the word out that your school is raising food and funds for Students Change Hunger! Use your school's resources to inform other students, parents, and faculty. Don't forget to mention the Food Bank of South Jersey and tag @foodbankSJ in your social media posts. We'll share your posts with our followers to ensure that even more people hear about how you are changing hunger in South Jersey!

## SAMPLE POSTS

From [DATE] to [DATE] we will be collecting food that will benefit @foodbankSJ. Stop by and drop off a non-perishable food item or make a donation today! [FUNDRAISING PAGE URL] #StudentsChangeHunger [INSERT IMAGE]

Help us #FilltheBus on [date] with non-perishable food items! Donations will be delivered to @foodbankSJ to fight hunger in South Jersey! #StudentsChangeHunger #ChangeHungerSJ [INSERT IMAGE]

A little goes a long way! Help @foodbankSJ change hunger in South Jersey by visiting [FUNDRAISING PAGE URL] #StudentsChangeHunger #ChangeHungerSJ

A \$10 donation can provide 20 meals to children, families, and seniors in South Jersey! Visit [FUNDRAISING PAGE URL] #StudentsChangeHunger

## FOLLOW & TAG THE FOOD BANK OF SOUTH JERSEY



@foodbankSJ



students  
**CHANGE**  
hunger



**FOOD BANK  
OF SOUTH JERSEY**

Food | Nutrition | Sustainability

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Clearview Latin Club  
Supports  
Food Bank of S. Jersey